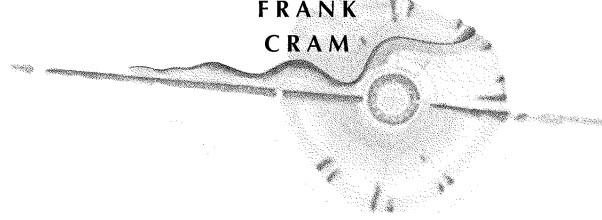


HILDERMAN
THOMAS
FRANK
CRAM



March 4, 2011

To whom it may concern:

RE: SIGN-EX MANUFACTURING, STEINBACH, MANITOBA

Hilderman Thomas Frank Cram Landscape Architecture and Planning (HTFC), has been working with Sign Ex Manufacturing for over six years and have found this firm of highly creative, deadline oriented individuals to be great collaborators whether we need to solve a challenging signage problem or wish to push the boundaries of interior and exterior interpretive elements to a new level.

HTFC involves Sign-Ex in our projects early in the process because their design professionals bring valuable technical knowledge and an extensive understanding of existing and emerging products that are appropriate for our climate to the table. The company's ability to seamlessly transfer digital information and drawings from design sketch, to shop drawing and manufacturing ready artwork is exemplary and gives us great confidence that our vision will become a well crafted reality.

Sign-Ex's ability to provide in house support for structural and electrical signage components is very beneficial and cuts down on our external sub-consulting needs. This commitment to a full package of services also applies to the implementation phases of a project. Installation is carried out in a clean, respectful and timely manner with excellent post installation support and services.

Some of the award winning installations our firms have produced include The University of Winnipeg Wayfinding and Entry Signage, The Polo Park Shopping Centre Entrance Signage, and The Fort Frances Great Canadian Experience Billboards. Sign-Ex and HTFC are currently producing unique custom interpretive panels, graphic stencils, and donor medallions for the Variety Heritage Adventure Playground at the Forks set to open during the summer of 2011 and developing exterior graphic elements for the Upper Fort Garry Interpretive Park.

We would highly recommend Sign-Ex to you as a premier sign manufacturing company in our region who will help you get your message across in durable appropriate and beautiful style.

Sincerely,

Monica Giesbrecht, MALA, CSLA